

**Fairlington Citizens Association
Executive Board Meeting Minutes**
Fairlington Community Center
3308 South Stafford Street
Arlington, Virginia
March 13, 2013, as approved

Special Presentation:

Rob Billingsley, Director, Arlington County Cable Office

Resident Presentation

Deferred, given the length of the above presentation and the question and answer period which followed.

Executive Board Business Meeting:

Board Members Present:

President Guy Land
Vice President Kent Duffy
Secretary Carol Dabbs
Treasurer Ed Hilz
Director Joe Hartman
Director Mark Jones
Director Carrie Street

Board Members Absent:

Director Jacob Gelbaum
Director Michelle Woolley

Call to Order

The meeting was called to order at 8:05pm.

Approval of Agenda

The Agenda provided earlier by email from President Land was approved by acclamation.

Approval of Minutes

A motion to approve the minutes as circulated this afternoon with edits from Ed Hilz was moved, seconded, and passed 7-0.

Officer Reports

President Land

President Land's email report of February 26th to the Board was incorporated as part of the record of this meeting, and is appended to these minutes.

President Land described the results so far from Survey Monkey. While a number of respondents indicated a willingness to volunteer, few of them provided contact information.

Vice President Duffy

FCA Phone service—there is no way to transfer our current number to available internet options. Secretary Dabbs indicated we get 3-6 calls per week; she's handling those which she can, and sending emails to other Board members as appropriate. We intend to consider our telephone service next month.

Treasurer Hilz

4 monthly docs were provided:

- List of Certificates of Deposit--one rolled over this month;
- Financial Report, which Treasurer Hilz reviewed;
- AFB Profit and Loss Statement, showing somewhat less profit than prior month; and
- General Ledger, showing that the checks issued the usual monthly expenditures, plus website maintenance to Global, our corporate registration fees to Virginia, new checks for the accountant, and a reimbursement from FHS for the commemorative tree donation, because Arlington County didn't charge for it.

Secretary Dabbs

She announced that the electronic vote on the motion by Vice President Duffy, circulated in an email on 3/5/13 by President Land to purchase a 3-month subscription to Survey Monkey at a total charge of \$72 passed 8-0-1. (No vote for President Land was explicitly stated in the email, although he favors this action.)

The electronic vote to approve the 2012 Financial Report circulated February 14th by Treasurer Hilz also passed, 8-0-1.

Information regarding our prior discussions and thinking on a policy on contributions was circulated before the meeting by the Secretary and Director Jones. We intend to discuss this at our next meeting.

Other: None raised.

Unfinished Business

Fairlington-Shirlington Neighborhood Conservation Plan Update

President Land and Edie Wilson were ready to present this Saturday at the Arlington County Board meeting, but staff asked for a delay to work on their comments on the plan. Therefore, this will be considered at the April county board meeting on April 20; consideration of the County budget at that point is pro forma, so this will not be a big competition for time on the agenda. Treasurer Hilz, who is also the F-SNC Area Representative, will develop a recommendation for which projects in the Plan Update will be proposed to the Arlington Neighborhood Conservation Advisory Committee for funding consideration at their December 12 meeting.

2013 Budget

Treasurer Hilz moved that we accept the draft budget that he circulated by email on March 10, and Secretary Dabbs seconded. He presented his estimates and logic behind them. These are not all the expenditures or income; we discussed whether and how to reflect all items, which there was consensus was desirable. The 2013 budget presented was approved as a spending guide, 7-0. The question of an additional stipend for the AFB Editor and our Webmaster is to be considered at a mid-year budget review, when we'd like to see overall income and expenses reflected.

Activities for 2013: Fairlington Farmers Market Update: deferred due to lack of time

New Business

Arlington County Civic Federation Dinner

Treasurer Hilz moved that we pay for Executive Board members to attend at \$35 each (NTE \$315), but that EB members pay for their guests. He'll send an email establishing a due date for acceptances and food choices so he can pay for us as a group. The motion was seconded and passed 7-0.

T. C. Williams Donation Request

Treasurer Hilz moved that \$25 be donated in response to the request for contributions to their graduation party from T.C. Williams High School. The motion was seconded and passed 7-0.

Preparation for Real Estate Development Forum

Vice President Duffy sent the list of assignments by email. Board members are to research their assigned topics and make a 5 minute presentation at the April meeting. We discussed, and there was consensus that it's ok to have another board member do the presentation if needed. Also ok for developer to be present, but not for them to make a presentation—judgment of EB member whether to invite them or not.

Social Media Intern

Vice President Duffy indicated that such an internship requires an education component. It would be desirable for it to be a neighborhood resident who is the intern. A small stipend might be paid, or it could be on a volunteer basis. We'd need to decide who would supervise, and whether the time and effort of supervision would be more than doing this ourselves. He's willing to help, but won't be around for whole summer, and will have some limits in his email availability. We would need to discuss this at our April meeting.

Quaker Lane Parking: Deferred due to lack of time.

Resident Forum Proposal: Deferred due to lack of time.

Accountant contract: Deferred due to lack of time.

Adjourn

President Land adjourned the meeting at 8:59 pm.

Respectfully submitted, Carol J. Dabbs, FCA Secretary



President's Report
February 26, 2013

Park Shirlington Redevelopment. I met recently with Holly Bray, Chair of the Arlington County Housing Commission and long-time resident of North Fairlington. She is prepared to offer informal advice as we think through the key issues to flag during the site plan review process. Several key points from the conversation with her:

- Home Properties could tear down the current 294 apartments and replace them with roughly 350 apartments “by right”, meaning that they would not need to seek rezoning for greater density than is currently allowed. It is possible that a project of that size would have adequate cash flow to be profitable.
- Affordable housing is a priority of the County Board and will likely be a key factor as the Board and the Planning Commission look at the proposal. In the Columbia Pike redevelopment the goal is no net loss of affordable housing units (the percentage goes down but the total number of affordable units does not). That could be recommended for Park Shirlington. In other areas, in return for increased density or other developer benefits, the County has sought a commitment of 30% of the units as affordable housing. County Board Chair Walter Tejada is particularly concerned about the loss of affordable housing in any Park Shirlington redevelopment.
- If the developer uses financing from the Virginia Housing Development Authority, it will be required to do an analysis of the impact on historic preservation/historic sites. On the other hand, Home Properties is a well-capitalized REIT, and may not want to be encumbered by the VHDA regs.
- Traffic impacts will be something to look at carefully.

I have confirmed my email with Evan Pritchard, the attorney for Home Properties, that he will let me know when a site plan proposal has been filed with the County.

Several people, including an architect living in Shirlington House, have already responded to the AFB request for volunteers to serve on an advisory committee. We will hold off making decisions on the members until people have had time to read the article, think about it, and decide if they want to participate

May Program

Libby Garvey has tentatively agreed to speak at the May 8 FCA meeting, unless she is required to be at a County Board event that night. I will wait until the date gets closer to approach Congressman Moran's office about speaking at the June meeting.

Real Estate Development Forum

Kent has distributed a proposed list of assignments and gameplan for a real estate development form at our April 10 meeting. The meeting will be held in room 134 of the FCC. [I had not realized that I needed to formally request rooms for each of our regular meetings. When I submitted the form for April, the auditorium room was already committed on April 10.]

Fairlington-Shirlington Neighborhood Conservation Plan

The Arlington Neighborhood Conservation Advisory Committee unanimously recommended acceptance of the plan to the Planning Commission on February 14. Ed, Edie Wilson (the Shirlington representative), and I will present to the plan to the Planning Commission on Monday, March 4. Ed and I have spoken with county staff about potential issues and any necessary tweaking in what we presented to the advisory committee.

Spring Tree Walk

We are tentatively scheduling a Fairlington Tree Walk for Saturday, April 27. I am asking Michelle (perhaps assisted by Carol?) to help coordinate the details, identify themes, and arrange the logistics and tour guide. Board members are encouraged to pass along suggestions.

Farmers Market

Parkfairfax Secretary Dave Bush presented the concept of a Fairlington Farmers Market to his Board earlier this month. It was warmly received. He is holding off on pushing for volunteers until we have decided on next steps and are ready to move forward.

Arlington Hunger Project

Feeding Children Everywhere is partnering with Arlington Food Assistance Center (AFAC) and Capital Food Bank to package healthy meals for hungry children in the DC area. On Saturday, March 9, volunteers will be hand-packaging 100,000 meals that will be distributed to hungry children throughout the Northern VA/DC Metro area. The event will be held at Abingdon Elementary school, beginning at 10 a.m. The effort is being led by North Fairlington resident Patti Covington. **Arlington County Board Chairman Walter Tejada is expected to help kick it off that morning.** <http://www.feedingchildreneverwhere.com/portfolio-items/arlington-hunger-project/>

Condo Visits

I have now met with 6 of the 7 condos in Fairlington. The Arbor asked me to wait until after they have their elections in April.

The Road Ahead

My goal is to gradually schedule various items on Kent's carryover list for action in our monthly meetings. I'm proposing to begin in March by considering the accountant arrangement. During the course of the spring I will also ask us to look at SWAG items, D&O insurance, and strategies for creating/engaging committees. All of these are things we have toyed with in the past but never developed a structured process for acting upon. In due course I will also ask the Board to bless our arrangement with the printer, AFB editor, and ad sales manager.

Meeting Schedule

March 13	Rob Billingsley, Arlington County Cable Office
April 10	Real Estate Development Forum
May 8	Libby Garvey, Arlington County Board