

Minutes
Fairlington Citizens Association Executive Board Meeting
Fairlington Community Center, Arlington, Virginia
March 11, 2009, as approved

Board Members Present:

President Sam Anthony
Vice President Tom McNally
Secretary Carol Dabbs
Treasurer Ed Hilz
Director Christine Chirichella
Director Stan Hanzel
Director Brenda Kriegel

Board Members Absent:

Director Maureen Ryan
Director Greg Van Hoey

Executive Board Call to Order: President Anthony called the meeting to order at 7:35 pm.

This entire meeting was dedicated to strategic planning for the year. We began by discussing three draft Action Plans, as follow:

- **Engagement Action Plan**, drafted and presented by Director Hanzel. Activities discussed were:
 - It appears that the 7 condo presidents are too busy to meet regularly in a council of condo presidents, as had been discussed. Instead, it was suggested that a representative of our board could meet with each of the 7 condo presidents.
 - An AFB article to explain the difference between the condominiums and their functions and the FCA and its functions was suggested.
 - Co-sponsorship with other Fairlington entities of events, with an open invitation in the AFB for organizations to approach us.
 - Metrics to identify the impact of our actions—increased participation is the intent, but in what has not yet been defined.

The next step will be to incorporate comments from tonight into the draft Action Plan.

- **Communications Action Plan**, presented by Director Chirichella. We discussed the following ideas for specific activities:
 - Articles from each condo in the AFB
 - FCA minutes summary sent to each condo for use in their newsletters
 - AFB column—Meet your NeighborThis plan was approved with the understanding that metrics to identify results would be added.
- **Street Lights Action Plan**, presented by Vice President McNally. Discussion centered on whether this should be a one-time effort, as reflected in the current draft, or an ongoing monitoring and reporting mechanism. A possibility of having a county speaker at one of our meetings as a kick-off to increase community participation and interest was brought up, as was

the idea of tying this effort to the National Night Out (note—it's on August 4th this year).
Director McNally will re-draft this plan.

HOT Lanes: Director Hanzel indicated that he'd be willing to head up this effort, with Director Van Hoey as co-chair.

Monitoring Traffic Projects: Director Hilz indicated that he would continue to monitor the King/Braddock/Quaker situation.

Neighborhood Conservation Plan: Director Hilz explained that the 1987 plan has been implemented in large part; a number of lights (Ed—street lights or traffic lights—can't tell from my notes—CD) have been added in response to the recommendations therein. It is overdue for an update. A survey was done in 2004, and he has the responses, except to the open-ended questions, which were lost due to computer problems. Gretchen Fallon would be willing to be hired to draft the plan. The Neighborhood Conservation Advisory Committee meets monthly; the program is bond funded, and presents an opportunity to identify new issues/concerns. There is a deadline in December 2009 for proposals.

Schedule of Guest Speakers: President Anthony presented a draft list of proposed guest speakers, which we discussed and added to. There was general consensus that he should invite the individuals/organizations identified.

Fairlington Models: President Anthony provided an update—the models will be moved back to the FCC, and an assessment of restoration needs is planned.

Expenditures: We discussed a wide variety of recent and planned expenditures. Director Kriegel indicated her willingness to (??? does someone remember what this was? Maybe be responsible for set-up and removal each time?) regarding the A-frame signs we recently purchased. Our overall policy is that Directors should not buy anything without direct approval of the Board, unless something is needed prior to the next meeting, in which case the purchase should be discussed with President Anthony or Treasurer Hilz. We authorized \$200 for the purchase of 10 copies of Fairlington at 60, plus sales tax if any.

Report from the Ad Manager: President Anthony conveyed the news that the drop box is up and working in the FCC, and that a staffer at Global Printing is now doing the monthly design of the AFB.

Approval of Minutes: Approval of the of the February 9th minutes of the Monthly Meeting of the Fairlington Citizens Association Executive Board was moved, seconded, and passed as edited with comments from Board members.

Approval of Treasurer's Report: Treasurer Hilz explained the March Treasurer's Report, AFB Profit and Loss Statement, and check register, including the change in the company providing our website management and the domain names, both dot org and dot com. Approval of the March 2009 Treasurer's Report was moved, seconded, and passed.

Adjournment: President Anthony adjourned the meeting at 9:36 pm.

Respectfully submitted,

Carol Dabbs
Secretary