

Minutes
Fairlington Citizens Association Executive Board Meeting
Fairlington Community Center, Arlington, Virginia
July 8, 2009, as approved

Board Members Present:

President Sam Anthony
Vice President Tom McNally
Secretary Carol Dabbs
Treasurer Ed Hilz
Director Christine Chirichella
Director Stan Hanzel
Director Brenda Kriegel
Director Maureen Ryan
Director Greg Van Hoey

Business Meeting

Call to Order: President Anthony called the meeting to order at 7:15 pm.

Approval of February and March Minutes: Was deferred, as Directors have not had sufficient time to review them; they were sent out earlier today by email. Directors agreed to send any changes within a week, and Secretary Dabbs will edit them and send them out for approval via email.

Approval of Treasurer's Report: Treasurer Hilz explained the July Treasurer's Report, AFB Profit and Loss Statement, and check register, mentioning that ad revenue has decreased, so net profit has decreased. It's not clear if this is a blip or a trend. Directors were asked to send any questions and/or approval to Director Hilz within a week.

Spending Plan: Vice President McNally presented his analysis of the FCA's financial situation. He proposed that the profit to date in the year could be used as a limit for spending for the rest of the year. Secretary Dabbs agreed with the idea of a spending limit, but not necessarily the profit only from the first half of the year—perhaps a rolling average of 3-5 years of income would provide a useful guide. Director Ryan suggested that income be examined from the perspective of recurring compared to one-time donations. Overall, Vice President McNally suggested that we need to be more deliberate in our use of funds. Treasurer Hilz will provide Vice President McNally profit and loss statements for up to 10 years for further analysis and discussion at our next meeting.

Return on CD's: Director Hanzel raised the question of returns on our CDs; Treasurer Hilz explained that we've decided that the small additional return of a laddered portfolio would not be worth the effort to make the change.

Publicly Available Grills: Aaron Kahn, of 3347 S Stafford St, asked about increasing the number of grills available for use by the community. He was directed to check with Fairlington Meadows, where he lives, and it was also suggested that there are grills for public use at Fort Reynolds.

FCA boundaries: Treasurer Hilz agreed to check with Arlington County regarding what appears to be an error in the boundaries of FCA for purposes of the Arlington County Civic Federation representation.

Mid-Year Review

Communications:

We spent the remaining time discussing our website and options for change.

- Director Chirichella presented the results of her research, which identified a number of potential options for hosting our website.
- She shared the bids received from Global Thinking and High Touch, and we had an in depth discussion of the issues involved.
- We also discussed how to keep our existing site up and running while we identify and negotiate for a replacement web host. It was moved, seconded, and passed (9-0) that President Anthony should negotiate with the current provider, offering up to \$350 per calendar quarter for ongoing services.
- It was moved (Ryan), seconded (Hilz), and passed (9-0) that we negotiate with Global Thinking regarding how the site would work and costs. It was moved (McNally), seconded (Van Hoey) and passed (8-1) that we authorize the negotiating group to make an agreement with Global Thinking not to exceed \$5850 for the first year.

Adjournment: President Anthony adjourned the meeting at 8:59 pm.

Respectfully submitted,

Carol Dabbs
Secretary