

**Fairlington Citizens Association
Executive Board Meeting Minutes
Fairlington Community Center
3308 S Stafford St
July 8, 2015, as approved**

Board Members Present

President Guy Land
Vice President Kent Duffy
Secretary Carol Dabbs
Treasurer Ed Hilz
Director Jonathan Ansley
Director Gretchen Fallon
Director Joe Hartman
Director Mark Jones

Members Absent

Director Chris Weathers

Special Presentation – Congressman Don Beyer

Public Comment Period (speakers limited to 3 minutes each)

None.

Call to Order

The Executive Board meeting was called to order at 7:55 p.m. President Land noted that a quorum was present.

Approval of Agenda

There was unanimous consent to approve the agenda distributed by President Land by email on July 1, as there was to take items out of order.

Approval of Minutes

Secretary Dabbs provided updated versions of the May and June minutes on June 30; Vice President Duffy, who acted as Secretary at the June meeting, indicated to the Directors in a July 8 email that those were the versions we would consider tonight. These minutes were unanimously approved by the directors present.

Officer Reports

President—

Vice President--

Treasurer—

The monthly financial reports were distributed on July 6th, and included:

- Bank Accounts
- July AFB P&L
- 2015 Budget Update
- P&L Statement Jan-June
- General Ledger Jan-June (checks issued on June 23 are on page 3)

Secretary--

Voicemails in June and July have concerned tee shirts, reaching President Land, and multiple hangups. All were referred to appropriate resources.

Other Reports

Fairlington 5K

Beth McGuinn—Thanked us for our partnership, and the resulting increased turnout and overall success of this year's event. About \$23,000 was raised, vs. about \$20,000 last year. Note that expenses will be paid from these totals; the remainder will be split between AES and A Cure for Ellie. The McGuinns met June 8th with scientists from the Johns Hopkins University, who proposed a detailed plan to cure Ellie. They feel much more hopeful, and excited, about the plan. The total estimated cost is \$24 million, but the first 2 years. They are reaching out to other families with same issue. Treasurer Hilz asked about the general plan for the 5K next year, given that Joe Reed has been hired as Head Coach at Yorktown, so AES will need to replace him for this effort. Maybe more than one person would be involved, due to the multitude of tasks he's been doing.

Fairlington Farmers Market--deferred due to lack of time.

Abingdon Elementary expansion and renovation—deferred due to lack of time.

Community Facilities Study—deferred due to lack of time.

Unfinished Business

New Business

Shirlington Civic Association

Eddie Wilson, who has spearheaded effort to start a Shirlington Civic Association (SCA), provided an update on their progress. It is not time yet for us to opine on plan to ACCF, but we will need to do so after we review the final documents. Joel Mandelman, VP for Policy and VP for Communications for the new SCA was also present. Eddie will no longer serve as Alternate to the Fairlington-Shirlington Neighborhood Conservation Committee. The SCA has had two meetings at Shirlington library, and have over the twenty member minimum required by ACCF. They have draft Bylaws, based on ours and others they have examined. Bobbie Crieder is Treasurer, and lives in Courtbridge II. They expect ACCF to consider their application in

September at the earliest. So a motion from us in support of their request in August would be soon enough.

There had been a small issue regarding the existing boundary of FCA that was Randolph Rd, which was moved, so the boundary no longer coincides with the road per se. Guy appointed Treasurer Hilz as our interlocutor on the Randolph Rd issue.

A question was raised re: Shirlington House and Park Shirlington, which are currently assigned by ACCF to Fairlington Civic Association's domain. Edie Wilson indicated that in thinking about this existing anomaly, SCA considers that they would be a better fit with the SCA than with FCA. We agreed that discussion on this issue would follow as needed.

All Fairlington Bulletin Editor

We still don't have an editor, and badly need one. Two candidates have offered to do managing editor's job for \$750/month. Neither offered to manage the workflow, which we need, but instead each offered only to track articles as they move through the system.

We need to figure out a foundational shift in the business model for the AFB. There are un-resolved questions regarding lowering costs of production or increasing revenues by raising ad fees which could be the answer to finding enough funding on a continuing basis to hire an editor at what appears now to be the market rate, somewhat more than the \$500 we have been paying.

Treasurer Hilz asked if there are other professional associations, etc. from which we could find candidates with the broader skills we need. Director Fallon believes that if more money were offered, we'd find a candidate in Fairlington, or certainly within the metro area. She also showed us examples of lower cost papers that we could consider for printing.

Guy suggests that we have a separate discussion on this, including Beth Andrews since advertisers would be affected by our decisions. There was general agreement on this approach. President Land suggested that we do a Doodle poll re: dates. We want Beth Andrews to be present and to participate in the discussion on revenue increases. There was consensus with the proposed work session, using the lowest common denominator for availability to choose the date.

Vice President Duffy opined that we won't be able to solve this with one meeting—and that he therefore favors idea of paying a higher rate (that we can't sustain permanently) for several months to relieve the strain on Board members, which is not sustainable. Director Fallon suggested that we advertise in the August AFB for a temporary position at \$1000/month. Director Jones moved that the advertisement be for \$750//month; Treasurer Hilz offered an amendment to \$1000/month, which Secretary Dabbs seconded. The amended motion passed 8-0.

Fairlington Appreciation Society Facebook administrator—deferred due to hour.

Home improvements seminar/workshop—deferred due to hour.

Candidates Forum

The primary question is whether we want to do this. Secretary Dabbs suggests that instead we advertise the ACCF Candidate Forum, which is almost certain to draw all the candidates, given its County-wide importance. Director Jones agreed. Guy doesn't think many Fairlington residents would attend the ACCF Forum, and that it benefits us if we do it.

Upcoming programs—deferred due to hour.

South Arlington Elementary School Working Group

President Land has appointed Michelle Wooley to represent FCA on this Working Group for the APS, with himself as our alternate.

Adjournment

A motion to adjourn the meeting was made, seconded, and passed at 8:59 p.m.

Respectfully submitted, Carol Dabbs, Secretary