

Minutes
Fairlington Citizens Association
Fairlington Community Center
3308 South Stafford Street
Arlington, Virginia
January 11, 2012, as approved

Board Members Present:

Vice President Bryan Pettigrew (Presiding)
Treasurer Ed Hilz
Director Kent Duffy
Director Mark Jones
Director Guy Land
Director Jacob Gelbaum

Board Members Absent:

President Rosiland Jordan
Secretary Carol Dabbs

Executive Committee Meeting

A. CALL TO ORDER

Vice President Pettigrew called the meeting to order at 7:15 pm. He welcomed Director Jacob Gelbaum to the Board.

B. APPROVAL OF PREVIOUS MINUTES

Secretary Dabbs had provided the edited minutes for the Nov-09, Nov-12, Nov-16, and Dec-14 meetings via email. It was moved, seconded, and passed 6-0 that the minutes were approved.

C. TREASURER'S MONTHLY AND ANNUAL REPORTS

Treasurer Hilz provided the monthly reports:

- Updated financial report, thru 11-Jan-12, was circulated and reviewed.
- Board reviewed ledger transactions for December 2011.
- CDs that are renewed have a very low interest rate.
- President Jordan and Treasurer Hilz visited Burke & Herbert bank to confirm signature authority on the FCA accounts.
- AFB Profit and Loss Statement showed near average costs/profits for the January 2012 edition.

D. ARLINGTON AND ALEXANDRIA ASSOCIATION DELEGATES

Vice President Pettigrew and the Board discussed the following delegate assignments:

- Arlington County Civic Federation:
 - Delegates: Secretary Dabbs, Treasurer Hilz, Director Duffy, Director Jacob Gelbaum
 - Alternates: Director Mark Jones, Director Guy Land, President Jordan

- Alexandria Civic Federation:

- Delegates: Andi Dies of Fairlington Villages, President Jordan

Vice President Pettigrew motioned to approve the slate, which was seconded by Director Jones, and approved 6-0. In the wake of the Safeway Grocery Store review, the Board discussed the continuing need to engage with Alexandria on community issues.

E. FIRST QUARTER SCHEDULE

The Board reviewed the meetings and events planned for the 1st quarter of 2012, and a little beyond. There was agreement to proceed with the April development forum, given the success of the November event and the ongoing interest in Safeway, BRAC133, Battery project, etc. In discussions with Vice President Pettigrew, President Jordan suggested a Saturday meeting with Corinthian to discuss the Battery project. Vice President Pettigrew will send out an email inquiry to identify a meeting date. Director Jacob will identify a topic area to cover at the development forum.

Regarding Verizon FIOS, Director Duffy reported that FIOS did not seem likely to come to Fairlington anytime soon. Reading of industry blogs suggested that Verizon had decided to slow future expansion while building market share in areas with FIOS already installed, as well as expand 4G wireless service. The node that would serve Fairlington is located in Alexandria. The City of Alexandria and Verizon have been in discussions about FIOS since Verizon's planned schedule has not been achieved. Director Guy suggested that the status of FIOS would be a good topic for the AFB.

Director Duffy noted that users of Google calendar can pull the FCA calendar feed into their calendars by linked to Fairlington_comm@yahoo.com.

Director Jones indicated he was planning to attend the HOV meeting on January 25th.

The Board discussed the need to begin detailed planning in February to line up facilities and vendors for All Fairlington Day. The assumption is that it will be at FCC. Sponsors are needed so that the event is at least revenue neutral, or preferably a fundraiser. A lead needs to be identified to pursue sponsors. The Board agreed to develop framework for the event and have it finalized by mid February so that pursuit of sponsors can begin early. Early coordination is also needed with county staff to discuss resources and logistics.

The current schedule of meetings and events follows:

- Jan-24: Executive Session on budget as well as first All Fairlington Day Planning Session
- Feb-8: Law Enforcement Forum with Arlington County and Alexandria City Police Departments (Captain Brett Butler, Arlington, and Captain Tim Dickenson, Alexandria, attending)
- Mar-14: Executive Session for All Fairlington Day and Fourth of July planning
- Apr-11: Mid-Year Community and Real Estate Forum (updates on BRAC/Mark Center, Safeway, BKQ Intersection, Shirlington Wal-Mart, Battery Project, Beauregard Corridor, etc).
- Apr-18: Executive Session to finalize All Fairlington Day planning.

- May-9: State Legislator report on budget (Senator Ebbin preferred, other options include Representative Englin, or Senator Favola)
- May-12: All Fairlington Day to be held in connection with Arlington Neighborhood Day.
- Jun-13: Arlington County Manager

F. VACANT BOARD POSITION

Vice President Pettigrew discussed the plan to fill the vacant Board position. The Board reiterated the need to put the call for names in the AFB, FCA website, and Facebook. The goal is to install the new Director in March.

G. VOLUNTEER COMMITTEES

Vice President Pettigrew suggested the creation of volunteer committees to help support neighborhood events as well as ongoing community concerns, such as parking and safety.

The Board discussed the volunteer committee proposal. The volunteers could serve as a pool for future FCA Directors and Officers. A green or environmentally focused committee was discussed as another potential committee. Director Land noted that the Fairlington Villages committees are not particularly active and that getting sufficient participation is a concern.

Director Duffy expressed concerns about a parking/safety committee having actionable responsibilities; BRAC related parking concerns, for example, are perhaps not yet ready for a committee to be setup. Director Land noted that a committee with an unclear charter could result in considerable additional time (from the Board) to work through issues.

Director Gelbaum suggested event-based recruiting for All Fairlington Day and July 4th as a way to pull in volunteers and then transition to an activity committee(s). In late summer, recruiting for the Fire Truck Santa can begin and the overall status of the initiative revisited. Kid activities could be attractive for recruiting volunteers. Director Hilz suggested reaching out to other Fairlington organizations, such as the Moms Club.

Any committee formed would need a Director or Officer to serve as its lead. The Director or Officer would take responsibility for proactively directing volunteers.

Director Land motioned to establish volunteer committees to assist with our major upcoming events, All Fairlington Day and July 4th. The Board leads for these events will serve as the leaders of the respective volunteer committees. The Board will discuss the continuation of these volunteer committees and the potential for new committees in late summer or early fall. The motion was seconded by Director Jones, and approved 6-0.

H. OTHER NEW BUSINESS

Director Land suggested the need for a survey to identify current Fairlington community concerns, as it has been about 2 years since the last survey.

The option to print special issues of the AFB in color, perhaps up to 3 times a year, was suggested. Improvements to the effectiveness of the AFB should also be assessed.

New business was tabled until the next meeting due to lack of time remaining.

I. ADJOURNMENT

Vice President Pettigrew adjourned the meeting at 8:59 pm.

Respectfully Submitted,

Kent Duffy, Director (Acting Secretary)