

Minutes
Fairlington Citizens Association Executive Board Meeting
Fairlington Community Center, Room 103
3308 South Stafford Street
Arlington, Virginia
February 9, 2011

Board Members Present:

President Reed Franklin
Treasurer Ed Hilz
Director Kent Duffy
Director Mark Jones
Director Brenda Kriegel
Director Guy Land
Director Bryan Pettigrew

Board Members Absent:

Vice President Rosiland Jordan
Secretary Carol Dabbs

Public Meeting

There was no public meeting this month.

Business Meeting:

Minutes January Meeting: A motion to approve as submitted was made, seconded, and passed 7-0.

Treasurer's Report: Treasurer Hilz presented a Financial Report, a list of FCA's Certificates of Deposit, an AFB Profit and Loss Statement, and the Check Register for January. The report was approved 7-0.

Past Income and Spending: Treasurer Hilz presented the Association's 2010 profit and loss statement, general ledger, and balance sheet. In 2010, the All Fairlington Bulletin generated \$6,539 in advertising revenue. However, FCA expenditures eclipsed revenues by approximately \$7,000.

Proposed 2011 Budget: Based on last year's outlays, Treasurer Hilz developed a draft budget. The board discussed recurring costs, considered the one-time expenditure for the Neighborhood Conservation Plan update, agreed to add holiday funding events, and adjusted other discretionary items. The board then agreed 7-0 to approve a 2011 operating budget of \$9,305 for certain categories (see attachment).

FCA Boundary: After noting that the board decided at previous meetings to request a change to the Association's boundary, Treasurer Hilz reported that he will present a request to the

Arlington County Civic Federation at its March 1 meeting. The Federation's executive committee will review the motion on March 7th and the Federation will vote on the motion at their April 5 meeting.

Neighborhood Conservation Program Micro Projects: Treasurer Hilz requested the board approve a request for \$7,608 from the Arlington County Neighborhood Conservation Program for landscaping projects at three locations: the 34th & Stafford traffic circle, the 34th Street traffic islands, and the Wakefield Street traffic islands. The board approved the motion 7-0.

Facebook Message Policy: The board agreed that citizens and groups can put announcements on the FCA Facebook wall and on our calendar; however, as a matter of policy, we will not send email announcements on behalf of other groups. On a case by case basis, the board may agree to send email messages that benefit everyone in the community.

Village at Shirlington Traffic Intersection: A community member reported that the increased traffic associated with the opening of the Shirlington bus station is creating a pedestrian hazard at the intersection of S. Randolph St and Campbell Ave in Shirlington. Treasurer Hilz agreed to contact the chief of the Arlington County Transportation Engineering & Operations Bureau and request that a traffic light or other traffic management measures be considered for the intersection.

Additional Revenue: The board agreed 7-0 to continue selling Fairlington T-shirts for \$15 and to raise the price to cover costs and perhaps make a small profit. There was also consensus to consider selling other Fairlington-branded items to generate revenue and to hold a design contest on the website.

Event Sponsorship: There was consensus to seek sponsors for community events.

Holiday Events: Members discussed the merits of holding holiday events on our own as opposed to sharing the responsibility with the condo associations. Further discussion and decision was deferred to a later meeting.

Treasurer's Authority: By a vote of 7-0, the board agreed that the treasurer can, without consulting the board, spend up to the budgeted amount for each budget line item. Additionally, the board agreed that requests to expend funds under \$200 for projects not addressed in the budget can be approved by email/electronic vote. To obligate \$200 or more for projects not covered in the budget, the board must meet and vote.