

**Fairlington Citizens Association
Executive Board Meeting Minutes**

Fairlington Community Center
3308 South Stafford Street
Arlington, Virginia
February 12, 2014, as approved

Board Members Present:

President Guy Land
Vice President Kent Duffy
Secretary Carol Dabbs
Treasurer Ed Hilz
Director Joe Hartman (arrived 8:30 pm)
Director Mark Jones
Director Lisa Schwanger
Director Carrie Street

Board Members Absent:

Director Bill Russell

Information Update,

Representatives of the Alexandria City Departments of Transportation and Environmental Services and of Planning and Zoning were unable to attend, due to an impending snow storm. They will make presentations at our March meeting instead.

Arlington Police Auxiliary Unit

Auxiliary Lt. Heather Hurlock, Arlington County Police Department, spoke to the FCA about the upcoming training for those interested in becoming Auxiliary police officers in Arlington. She was accompanied by Auxiliary Officer Chris Dionigi, a Fairlington resident.

Public Comments:

Jim Huryz commented about his findings regarding Park Shirlington, the Battery, and streets needing paving.

Call to Order

The Board of Directors meeting was called to order at 7:30 pm.

Approval of Agenda

The Agenda distributed by the President by email on February 9th was approved by consensus.

Approval of Minutes

Minutes of the January 8th Executive Board meeting were approved 7-0, with the edits circulated by Mark Jones included in addition to what was circulated by the Secretary.

Officer Reports

President--pass

Vice President --pass

Treasurer

Treasurer Hilz had circulated three budget documents to the board by email prior to the meeting:

- the General Ledger, which shows nothing unusual;
- the AFB Profit and Loss Statement, showing a surplus for January 2014. President Land noted that our costs were lower because we haven't been paying for an editor for 3 months and that we don't show pre-paid ads as liability in this balance sheet. He'd like to understand if and how they are shown.
- FCA Bank Accounts, including Certificates of Deposit and Checking, which was up significantly this month due to higher pre-paid commercial ads.

Treasurer Hilz will send later this week the 2013 documents from accountant, which will be used to create the tax return, for review by the Board.

Vice President Duffy noted the email discussion among officers between meetings about the AFB surplus in 2013 vis-à-vis the ad revenue and formulas to determine number of pages to print in AFB. President Land reiterated the mystery to him of more revenue but less profit. Vice President Duffy posited that part of it is the timing of pre-pays, almost certainly.

Secretary--none

Other--none

Unfinished Business

2014 Budget

Treasurer Hilz presented a revised 2014 budget including our estimates from last month; a change was made based on discussion to the website item. Discussion included some concerns that we appear to continue to run at a considerable deficit and whether we want to continue this pattern from the last few years in the long term. We agreed to defer consideration of the budget until after Fairlington Day discussion.

When we returned to this item, we agreed that a major question remains: how much deficit do we want to run year after year? A potential way to think of this could be that we have built up a considerable operating surplus, which we could establish a policy to gradually draw down. Consensus is that this merits future discussion. A motion was made (Duffy), seconded (Dabbs) and passed 7-0 to approve the budget presented, with the website item adjusted to \$1100 and Fairlington Day adjusted to \$1500 to be paid from our funds.

Fairlington 5K

President Land encouraged the Board to review Director Hartman's email. On arrival, Joe added the following information: There is agreement that we'd run a flyer in the March AFB to support the 5k and the Fire Station is ok with 5K route passing by there. Sufficient volunteer offers seem to be forthcoming from the Fairlington runner's group and other community groups, so the FCA Board will not likely have to be pressed into service.

Aging in Place

Arlington Neighborhood Villages will make a special presentation to the FCA on March 20th. It's possible that this will cause some confusion, because this is only a means to begin the discussion, not a promotion of this particular organization or approach. There is lots of energy in community about this. Not just about seniors remaining Fairlington, but also about how to connect the generations that live in Fairlington. About 30 have expressed interest in the advisory committee that will be charged with exploring this topic and making recommendations to the FCA regarding how to proceed. Guy will draft a charge for committee, and consult with the Board before making it final.

Fairlington Day, 2014

Director Jones proposed a budget, and explained the origin of cost estimates used and how he'd adjusted them based on our experience in 2012. There was consensus to increase to 800 hot dogs and increase accoutrements and drinks as well, since we ran out last time. We will save a bit using long extension cords from FCC, rather than generators. We don't need additional insurance because the event will take place on County land and vendors name us as additional insured. He is planning the same hours and physical layout as used in 2012. He will apply for a fire permit for open flame from Fire Department. Director Street will check with Fairlington Villages about using their grill as in 2012.

Secretary Dabbs asked about any additional activities for adults, like maybe horseshoes, basketball, etc., which had been brought up before. Vice President Duffy indicated that some of that pressure had been taken off us by the 5K which will be the prior month.

Other discussion included the following questions and ideas:

- What will be the costs for sponsorship? Will there be tables for sponsors? How was this handled last time? Would there be dual tier pricing for non-profit and for-profit entities?
- Do we need both ponies and a petting zoo? Could we do with one instead of two bouncy castles? There was support for only having both ponies and a petting zoo if we get sponsorship for each of them by mid-April (in time for May AFB).
- Will we be seeking sponsors for specific items? For example, Safeway for food (Street). We discussed who would approach several others (Dabbs, Primary Colors for the face painting), others for specific items. We also discussed having a sign acknowledging sponsorship at the location of the sponsored activity at the event and in the AFB.
- We agreed that there would be a call for volunteers in the AFB. We need folks to cook and to help with lines for Bouncy Castles and other events.
- Vice President Duffy will ask Michelle Woolley to contact the Fire Department about having a fire truck at event.

Fairlington Farmers Market—skipped due to lack of time

Park Shirlington

The Advisory Committee is meeting and has divvied up tasks, President Land reported. The topic of affordable housing is of considerable interest to the committee members. They will be meeting again the first week in March. Carol Bell, the Chair, is pleased with the tenor of the committee, which includes a Shirlington House resident. The committee is considering holding a

focus group of current Park Shirlington residents. Treasurer Hilz asked about a renters' alliance contact earlier in this discussion; President Land will look it up. Two members of the Arlington County Housing Commission, Holly Bray, the Chair, and Rolf Bray, reside in Fairlington.

FCA Information Card

Due to the lateness of the hour, and the pressing nature of some of our New Business, President Land suggested that this matter be handled by email.

New Business

All Fairlington Bulletin Editor

President Land recommended that we hire Janis Johnston and explained her background and experience with us to date. He expects some learning curve, but Guy is willing to work with her in order to move to a more permanent solution. It was moved and seconded that President Land offer her the position, to start with the April 2014 issue, at compensation of \$500 per month, which was approved 7-0.

(Director Hartman arrived at 8:30 pm.)

Paper Shred/Electronics Recycling—discussion deferred due to lack of time.

Fairlington SWAG items—discussion deferred due to lack of time.

April Real Estate Forum—discussion deferred due to lack of time.

Spring Grounds Walk—discussion deferred due to lack of time.

Next meetings:

After discussion, there was consensus on the following plan for the next meetings:

- March—move Alexandria transport/ planning presentation from tonight to March meeting.
- April—General interest in inviting Rob Krupika, our Delegate to the Virginia Assembly, to address us.
- May—Work session to work on Fairlington Day.

Real estate forum—how to handle? There was agreement that we need to do this in some form, because members tend to assume we're not sharing what's happening if we don't discuss regularly. President Land recommends we handle this on an installment plan for this, including periodic information in the AFB.

Adjourn

A motion to adjourn the meeting was made, seconded, and passed 8-0 at 8:55 pm.

Respectfully submitted,

Carol J. Dabbs
FCA Secretary