

**Fairlington Citizens Association
Executive Board Meeting Minutes
September 14, 2022
7:00 pm**

Board Members Present

- Jennifer Davies Beck
- Jennifer Clardy Chalmers
- Julie Butler
- Lydia Redway
- Dianna Bentley
- Paulin Leonida

Board Members Absent

- Guy Land
- Ed Hilz
- Donald Staren-Dolby

Quorum Present?

Yes

Residents or other Attendees Present?

virtual meeting livestreamed over Facebook

Speaker Presentation and Resident Q&A

None.

Regular FCA Meeting

Welcome - 7:01 PM

- Vice President Davies welcomes

Resident Comments - no comments prior to start of business portion of the meeting.

Call to Order - 7:01 PM

- Vice President Davies presides and notes the presence of a quorum.

Approval of Agenda

- A unanimous consent to approve the agenda (with adjustments as needed) previously distributed by President Land

Approval of Minutes

- August 2022 minutes - approved

Officer Reports

- President: None
- Vice President: None
- Treasurer: None
- Secretary: None

Unfinished Business

Family Movie Night

- Weather forecast looks great and sandwich boards are out. Field availability is still unknown due to permit problems. Director Butler following up with the application permit and waiting on official approval. The county is aware and it is on their calendar.
- FCA is using the same company as last time and the company sets up the entire screen plus projector. Director Butler will be on-site to plug in and take pictures.

Diversity, Equity, and Inclusion Activities

- Director Redway reports that next 3 DRE conversations are scheduled. The next one will be next Wednesday and hopefully in-person at the community center. This next round is where people who were unable to make the last one, but were interested were prioritized. The next ones will be in AFB and on Facebook. Director Redway is also trying to establish more/ better contacts with associations and various courts to get word out. She also plans to put out sandwich boards and a sign at the farmer's market.
- Idea to pair fire sale of not complete sets of FCA swag with upcoming DRE dates. Director Redway to sent out dates and then see who can be at market.

Fall Blood Drive

- Secretary Chalmers reports that all is set for the upcoming blood drive.

New Business

2023 Fairlington 5K

- Vote to support the 5K via permitting passes and the board will look into any further contributions in the future.
- Vice President Davies previously shared data on 5K in terms of local participation. Discussion about how the numbers reflect that the 5K is a very local event with large numbers for attendance, with the majority of the runners being local to the Fairlington area (22206). The known numbers do not reflect the number of Fairlingtonians standing along the course to cheer.

T-Shirt Re-order

- We need some! Exact details for how many/ what kind need to be worked out later this fall.
- Director Redway offers to head up swag/ ornament sales at upcoming market days and will reach out about it.

All Fairlington Bulletin Financing Model

- Discussion about the current financing model of AFB
- Katarina: problem with deadlines due to timing of newsletter
- Price structure: sponsored articles? Katarina recommends any sponsored articles limited to 1 per month and require more extensive content
- We don't have the rates from 2007, the date of the last increase. Printing costs increasing. Could paid content offset increases? What about the other parts of distribution, such as the deliveries? What restrictions on sponsored content? Contact ArlNow, another hyperlocal news source?
- Is there a possibility of a digital calendar?
- Three things that need to be thought about for the future of AFB: concept of paid/ sponsored articles; is it possible to get more data as to costs in 2007?; digital print or tie-in

International Activity

- Director Redway recommends that we pause due to lack of bandwidth and put it back on the agenda when there is more bandwidth.
- Secretary Chalmers will also talk to Abingdon PTA about where goals intersect.

Misc. Questions

- Is the soft play room in the FCC closed forever? Questions have come up from

community members. Need to reach out and get status from county.

Future Programs

- Is it possible to do something to help support the Moms Club as it reconstitutes? Perhaps help sponsor tag sale?
- Way to partner with other clubs and groups in Fairlington? How can FCA better partner with those groups?

Adjourn

Vice President Davies adjourns meeting with no objections. Meeting is adjourned at 8:09 PM.

Submitted by Jennifer Clardy Chalmers