

**Fairlington Citizens Association
Executive Board Meeting Minutes**

Fairlington Community Center
3308 South Stafford Street
Arlington, Virginia
April 10, 2013, as approved

Introductions and Announcements

President Land introduced the members of the FCA Executive Board present, and Ms. Jones, a staff member for Rob Krupika, who represents the 45th district in the Virginia House of Delegates. Ms. Jones announced that there would be a presentation on Tuesday, April 23rd, from 7:30-9:00 pm at the FCC for Delegate Krupika to report out on the legislative session recently concluded.

Real Estate Development Forum

FCA Board members reported on developments near Fairlington as follows:

- Safeway—Carrie Street
- Fairlington Battery—Guy Land vice Joe Hartman
- Braddock/King/Quaker—Ed Hilz
- Mark Center/BRAC #133—Mark Jones
- Shirlington—Carol Dabbs
- Landmark Shopping Center—Carol Dabbs
- Quaker Lane Parking—Kent Duffy
- Beauregard/King—Jacob Gelbaum indicated this would be covered in the AFB; in addition, Ed Hilz indicted that construction to widen King Street from 28th Street to Dawes Avenue is scheduled to start in Spring 2014.
- Park Shirlington—Guy Land

Resident Questions and Comments

Questions were responded to as possible during the meeting; for some issues, information will be included in the AFB or on our website once determined.

Executive Board Business Meeting:

Board Members Present:

President Guy Land
Vice President Kent Duffy
Secretary Carol Dabbs
Director Jacob Gelbaum
Treasurer Ed Hilz
Director Mark Jones
Director Carrie Street
Director Michelle Woolley

Board Members Absent:

Director Joe Hartman

Call to Order

The meeting was called to order at 8:15 pm.

Approval of Agenda

The Agenda provided earlier by email from President Land was approved by acclamation.

Approval of Minutes

A motion to approve March 13 minutes, second draft, was moved, seconded, and passed 6-0-2. (Michelle and Jacob were not present at that meeting and so abstained.)

Officer Reports

President Land

President Land provided us with a report on our survey by email today, which is attached at the end of these minutes.

Vice President Duffy

Phones—he'll work with Carol and AFB and web while we transition to web-based phones.

Treasurer Hilz

Three monthly docs were provided in advance by email:

- Financial Report—the working balance is the highest since January 2012;
- AFB Profit and Loss Statement—net profit is at its highest since April 2011; and
- Checks Issued—which included part of our accounting fees for the year and our fee for 3 months of Survey Monkey services.

There was no change in our Certificates of Deposit this month.

He has bought ice and a container and tongs for use during our meetings. The ice will stay in the freezer, marked with FCA, and can be removed for each meeting; the ice container is with the drinks in the closet near the drinks.

Treasurer Hilz reviewed our tax returns for 2012 this month. The bottom lines: On our Federal form 990-T, \$450 in taxes were due; we're paying estimated taxes of \$260/quarter for 2013. For Virginia, we owed \$182 on our form 500.

Audit committee—Vice President Duffy asked that he talk with Treasurer Hilz after the meeting to consider how to conduct the internal audit called for in our By Laws.

Secretary Dabbs

Voice Mail box—nothing significant this month.

No electronic votes taken this month.

Other: None raised.

Unfinished Business

Fairlington-Shirlington Neighborhood Conservation Plan Update

President Land reported that this is on track, after a month's delay to allow county staff comments be further developed. This will be the first agenda item on the County Board meeting on the 20th of April. He and Treasurer Hilz expect this to go as well as the prior presentations. By May 15th, FCA, as responsible civic association, is asked to put forward 2 projects for the December 2013 funding round. Treasurer Hilz will recommend specific projects to us for consideration at our May meeting.

Activities for 2013

President Land flagged that our tree walk is April 27th. We'll see how it goes. (NB: It was attended by about 25 persons, to our delight.)

Fairlington Farmers Market Update

Strong interest from survey, per President Land.

Director Street reported on the Field to Table Board Meeting that she attended as our representative along with Mellissa Beene, and Lane Erwin. Rob Swennes, the founder and organizer of the Westover Farmer's market, works on it essentially full time. The meeting was long, and will require substantial follow-up. She reported that she's concluded that she cannot take this on as the primary responsible party without the help of multiple volunteers. Our expectations regarding how helpful their board could be to us may have been overblown.

Next step suggested for us is a meeting, scheduled for Monday, May 20, at FCC to inform the Fairlington community about this possibility. Melissa, Carrie, and Lane will meet in advance to plan the meeting. Rob will attend. Those who expressed interest on the survey will be explicitly invited to attend. After that meeting, a working committee could be formed. Summer of 2014 would be the earliest that this could be happen.

Jacob expressed interest in assisting to plan for the May 20th including the desirability of examining other business models.

Survey Results

President Land indicated that the 5k walk and paper shred were among most popular ideas for FCA activities.

Paper Shred

Director Jones has contacted Arlington County staff. They are not sure what response we'd get so they are cooling off to the idea of holding a Fairlington-specific event. Paper shredding is available at the Trades Center in Shirlington on first Saturday of the month, and hazardous materials disposal is also available all Saturdays, near water treatment plant. Perhaps what we should do is simply make these opportunities better known among Fairlingtonians.

Social Media Intern or Student Worker

Vice President Duffy has discussed this with Kate Barton, a Fairlington resident who has done this sort of work in the past; she's more interested in it as a part time summer job. She

approached us, apparently after finding reference to this possibility in notes posted on our website. Christine Chirichella would welcome assistance to making our archives more accessible in a user-friendly way. Gretchen is happy attending events, writing them up, and taking photos for the AFB. Any compensation for the intern would need to be considered along with the issues that Treasurer Hilz has raised regarding compensation for the AFB editor and possibly our webmaster. Treasurer Hilz indicated that what the intern would bring to us would be her social media skills. Vice President Duffy will check in with Christine Chirichella regarding the idea of her supervising the student worker who might be paid. Then he'll make a proposal which we can vote on electronically. Jacob asked if it would change our tax situation, other than reducing our profits and therefore our taxes.

New Business

Quaker Lane Parking

Vice President Duffy suggested that next step to move this issue forward would be a forum to engage the community—he would like to find out if there are folks opposed to changing the overnight parking restrictions. To do so, he suggests an article on the history of this issue in the AFB, a couple of Facebook postings, another Survey Monkey round on this question, and then including the issue in one of our summer meetings to determine an FCA position. County parking staff are amenable to FCA making a proposal for changing current parking restrictions.

June Meeting Presentation

President Land had suggested the theme of storm preparation –Secretary Dabbs will check with her contact. Vice President Duffy suggests that we also need a planning session.

Accountant contract

It was moved, seconded, and passed 8-0 to renew with the current accountant with terms as presented by Treasurer Hilz earlier.

Adjourn

President Land adjourned the meeting at 8:59 pm.

Respectfully submitted,

Carol J. Dabbs, FCA Secretary

From: "Land, Guy" <guyland@arc.gov>

To: Christine Chirichella; Gretchen Fallon; Carol Dabbs; Carrie Street; Ed Hiltz; Jacob Gelbaum; Joe Hartman; Kent Duffy; Mark Jones; Michelle Woolley

Sent: Wednesday, April 10, 2013 8:56 AM

Subject: Survey responses

While we may have a few more responses before we close off the online survey on April 15, Christine gave me a summary of what we have last night, and I'm very encouraged by it. We've had a total of 210 responses, which I think is terrific. The farmers market was by far the most popular activity (87% of respondents were very interested), followed by the 5K run/walk (40% very interested), and recycling/shredding event (34% very interested).

Perhaps more importantly, we have a number of people who said they were interested in volunteering to help with some of these events. For example, 95 people said they were "very interested" or "interested" in volunteering for the farmers market, while 73 said they were "very interested" or "interested" in volunteering for the 5K. For the BBQ competition, 34 said they were "very interested" or "interested" in volunteering, while 28 were "very interested" or "interested" in volunteering for the swim competition. My guess is that some people interpreted "volunteering" as "participate in", as opposed to "do some of the work to make it happen," but even so, I think we have a good reservoir of folks to call on when we try to do any of these things.

Over a hundred people gave us their contact info, so that also helps begin building a database of "go to" people who are interested in helping strengthen the community. I'll be creating a master list of contact info for each activity and we'll start trying to engage them through email follow-up. Any other suggestions on how to take advantage of these expressions of interest are welcomed.

When the survey closes next week, Christine will send everyone a copy of the final summary. In the meantime, attached is my quick copy of the overall results of the level of interest in each activity. (When I tried to copy it from a pdf, not everything carried over.)

Many thanks to Christine for coordinating the survey. I think we've stumbled into a great way to better engage the community.